

Superscript

May, 2025

Who are we?

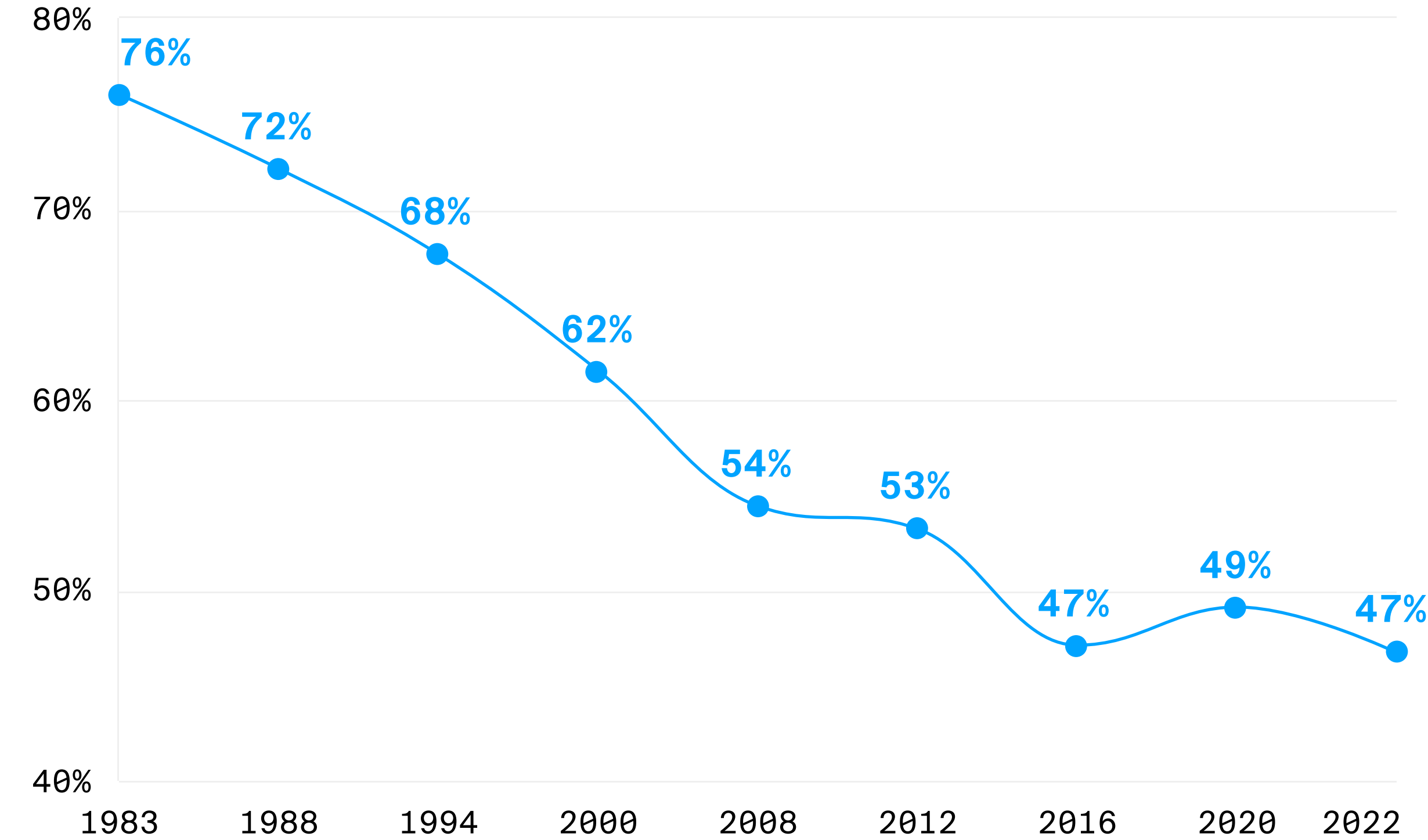
A team of dreamers and technologists who want to fix the administrative mess that sits between physicians and patients. Our core insight? We understand the modern patient. We are a deep technology team that hails from Amazon, Google, Bridgewater, CNN, and beyond.



Physician practices are struggling

The Decline of Physician-Owned Private Practices

40 Years of Shifting Healthcare Ownership (1983-2022)



Only 25% actual private practice are estimated to be left

33% drop in Medicare payouts to physicians since 2001

12.77% drop in patient out-of-pocket collections from 2021 to 2023

70% of patients blame their providers for surprise medical bills

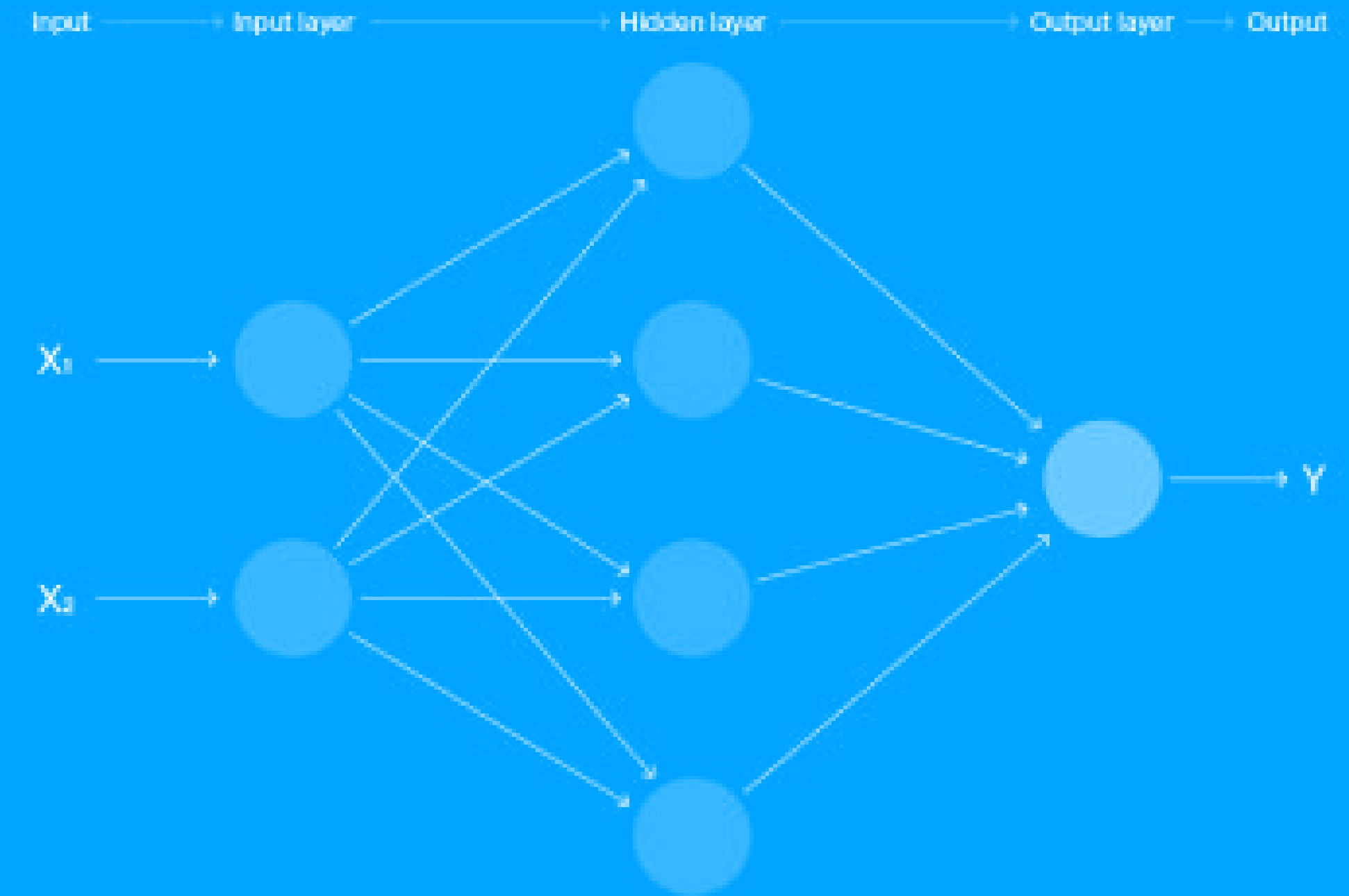
Source: American Medical Association (AMA) Socioeconomic Monitoring System (1983-2002).

Fig.1

Propagation
Algorithm

Superscript is powered by **Healthcare's First Pricing Protocol™**

Superscript spent three years in R&D developing Healthcare's First Pricing Protocol (HFPP): a technology stack that produces the first transactable, upfront patient cost shares. HFPP stabilizes the distribution of billions of data points to plot a single, precise value, then applies the rules of a consumer's specific plan.



Healthcare's First Transparent Prices

Collect **copays**, **coinsurance**, and **deductibles**, before care takes place.

An **informed patient** is a **paying patient** – instead of you providing free care unintentionally.

Transparent prices guaranteed by **Healthcare's First Pricing Protocol™**

Dr. Michelle White

Insured rate ☒

@ 10:00 - 11:00 am • Follow Up

Medical consult	Copay	\$20
Botox - Cervical Dystonia	Coinsurance	\$22.59
Bilateral Visco Knee Injection	Deductible	\$312.43
Total cost:		\$355.02

Collect Payment

The Practice Companion PC

Build an appointment in under 30 seconds.
Check-in your patients with one click.

Jane Goodwin

Scheduled

Ann Foreman

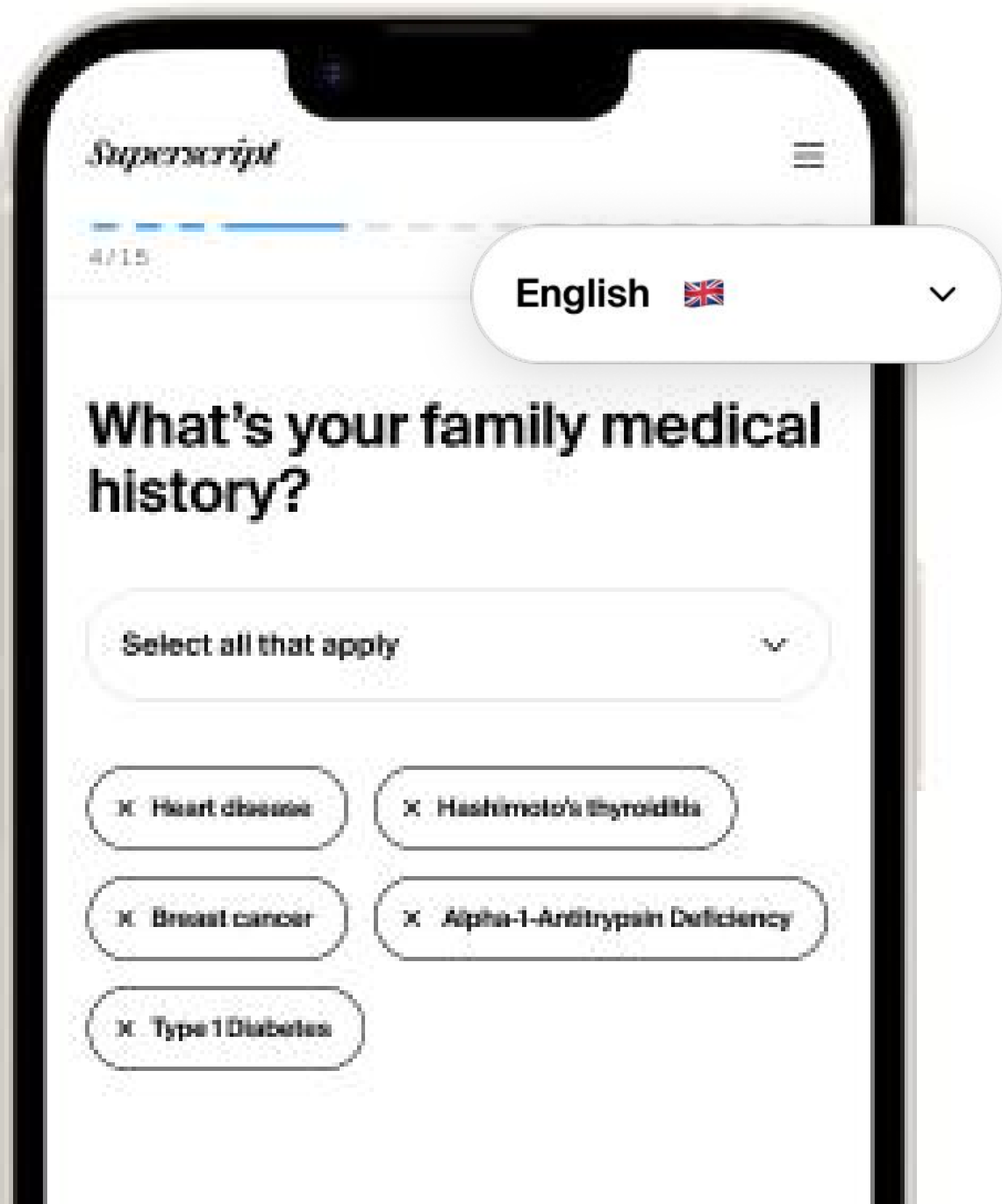
Paid

Jay Shore

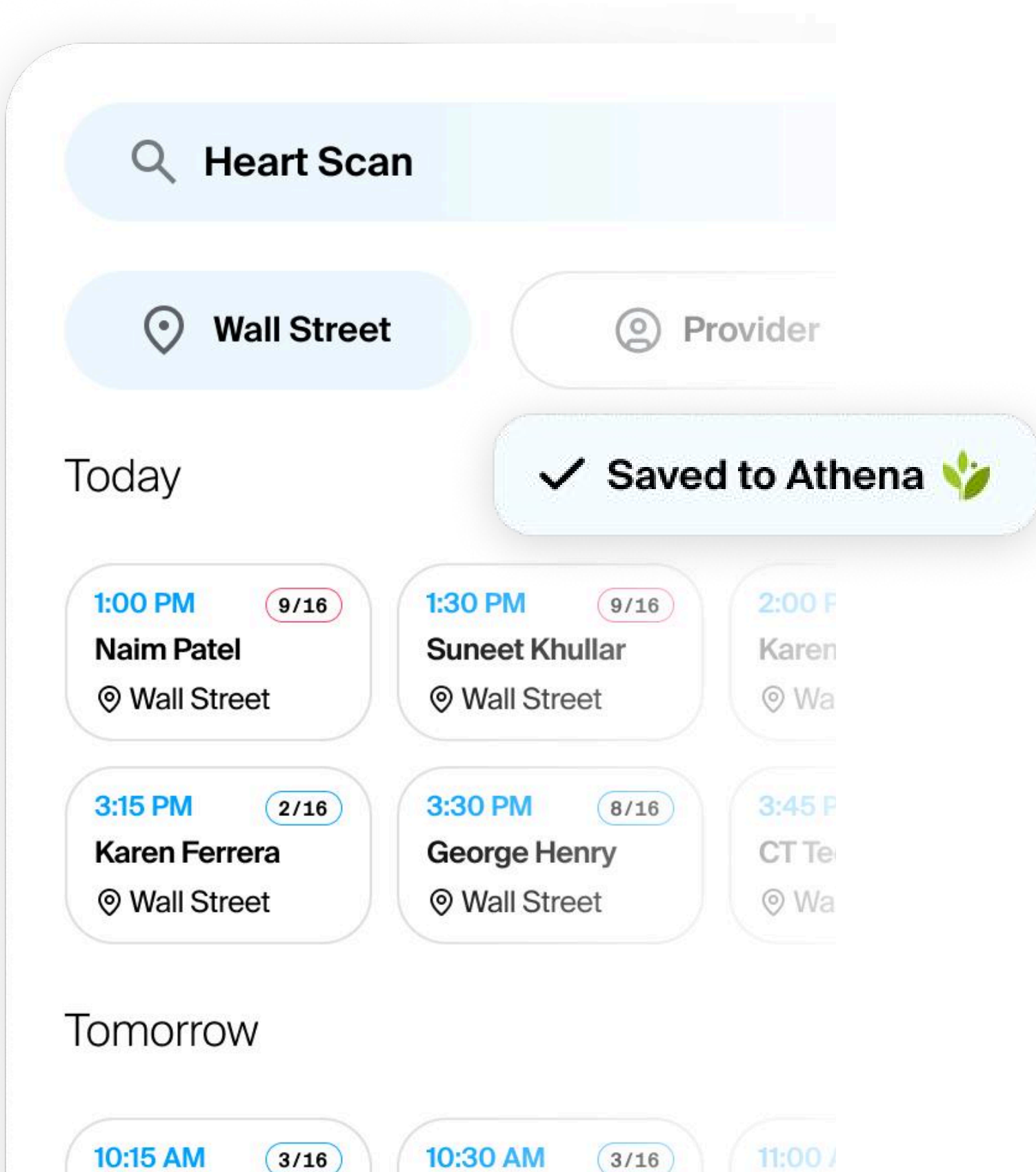
Intake Complete

Mark as ready

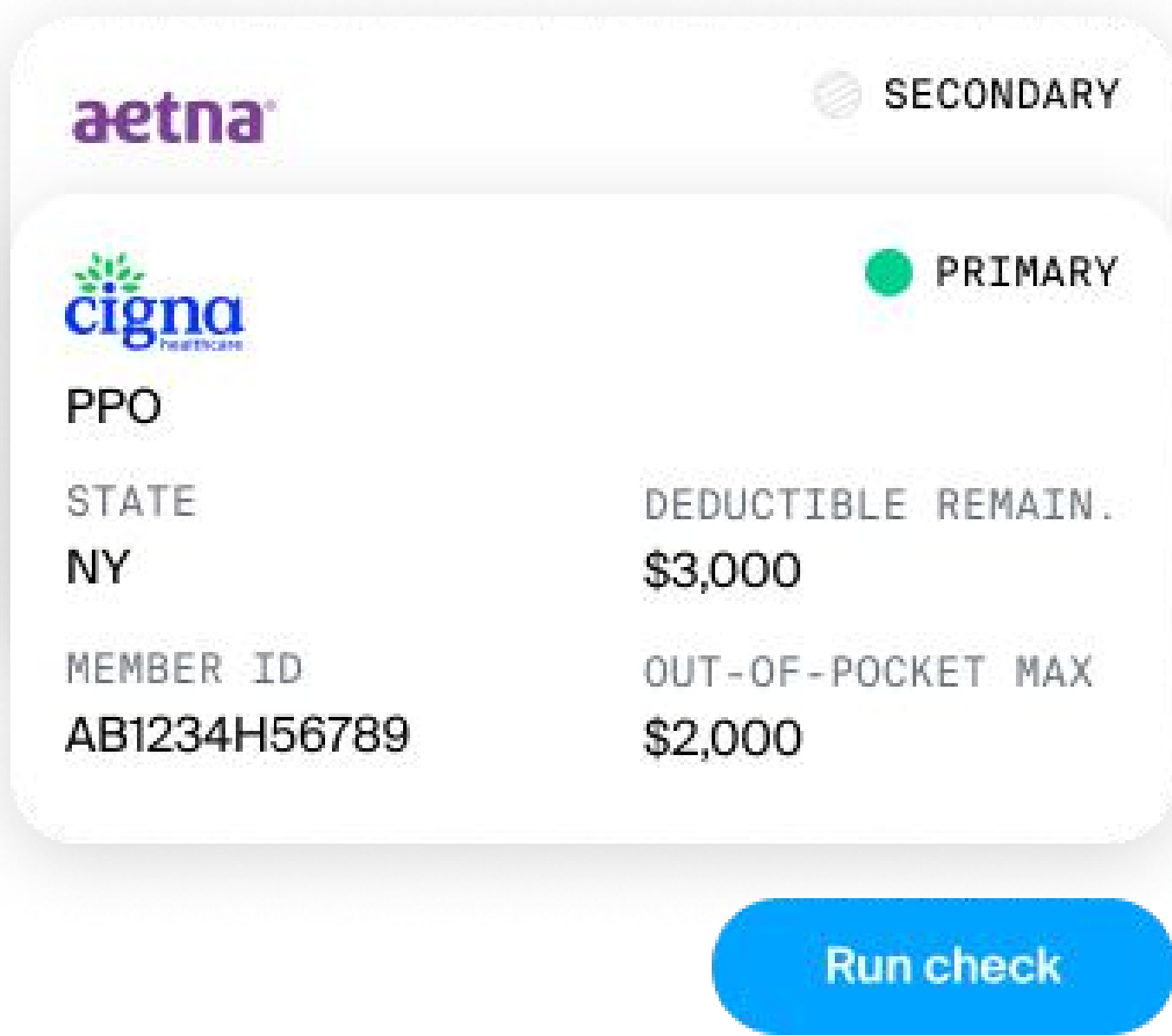
Digital intake across
6 languages
(and counting)



Real-time integration
with **your EHR**



Automated **eligibility**
& **benefits check**

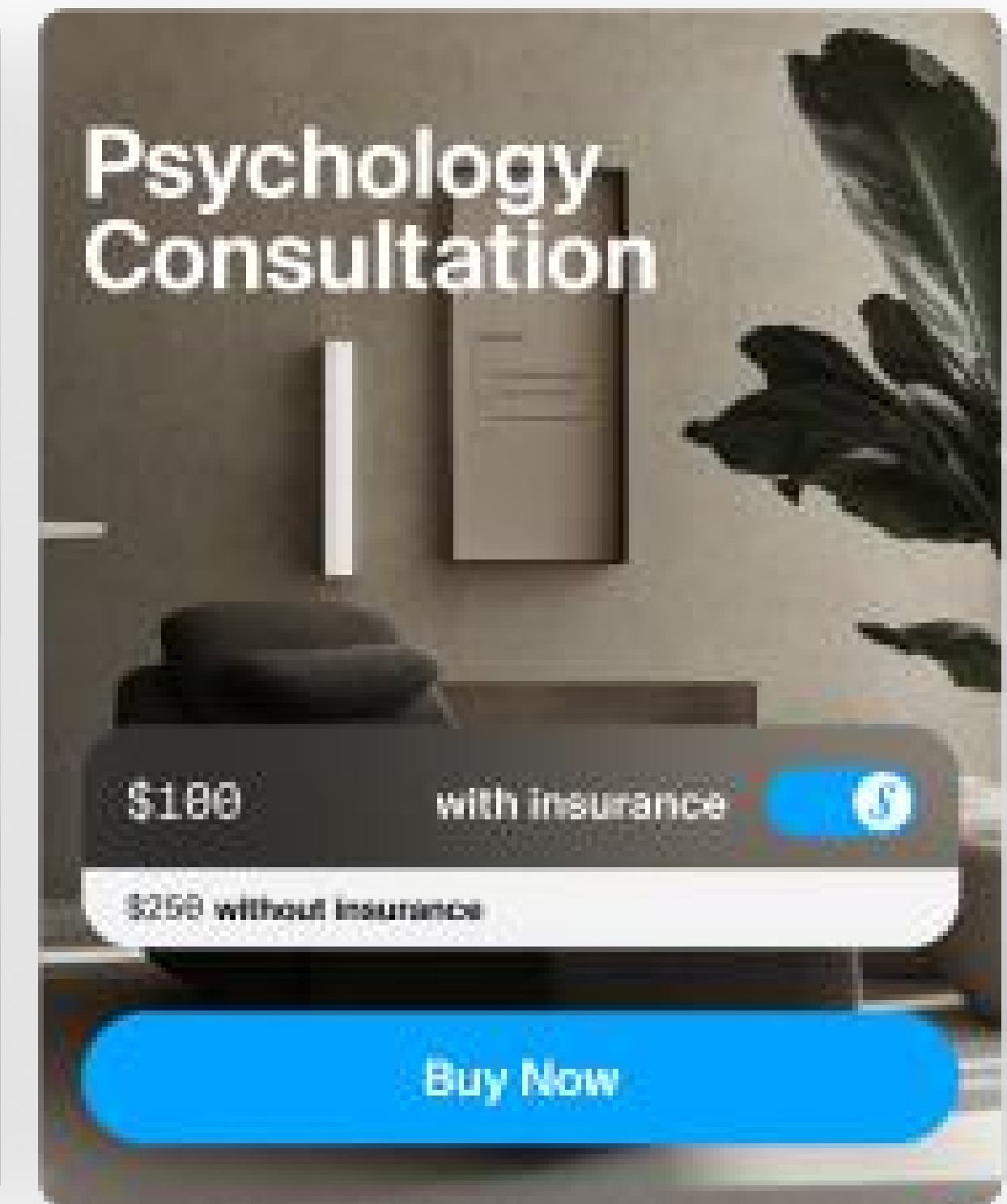
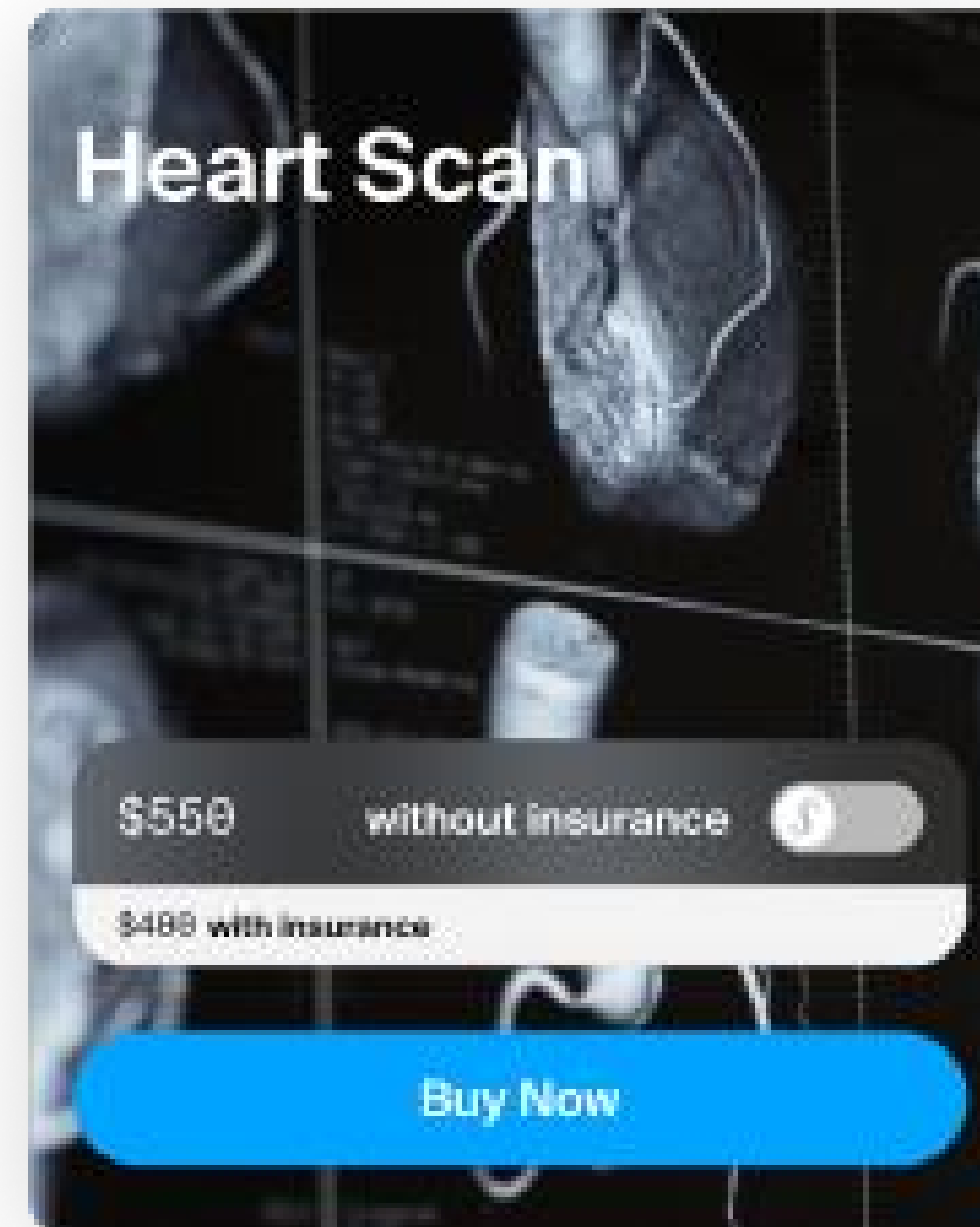


A Digital Storefront for Your Practice

Empower patients to buy healthcare upfront, and facilitate a consumer-grade patient experience.

Increase collections by **30%**

Reduce surprise bill by **100%**



From Confusion to Conversion

Driving revenue and earning trust with some of the top practices in New York

16% increase in new customer acquisition

\$1.9M of upfront collection for Hudson Medical in 6 months

199 Hours of admin time saved

